



III European Congress
on Proximity, Participation and
Citizenship



RISK SOCIETY: USING LOCAL GOVERNANCE TO STRENGTHEN SOCIETY AND THE COMMUNITY

Proximity, Participation and Citizenship

III EUROPEAN CONGRESS

27-28-29 MARCH GETAFE (MADRID)

Local Proximity Policies

Community Strengthening

Collective intelligence

Citizen participation

Public Value

Sustainable development of the territory

OBJECTIVES

- 1 Link Local Public Policies to social and community strengthening
- 2 Reflect on the new modes and models of Governance and Citizen Participation
- 3 Learn about different trends and scenarios in this area
- 4 Define lines of action for the 2020-2023 cycle
- 5 Share municipal management tools
- 6 Discover past experiences in these areas
- 7 Learn how to put ideas into practice in the form of concrete projects

Agenda

27 March

10.00

Kaleidos Board of Trustees aimed only at members of Kaleidos.red

11.30

Institutional Opening of the Congress

Carlos Daniel Casares Díaz, General Secretary of the Federación Española de Municipios y Provincias.

Julio Andrade Ruiz, Director of CIFAL Málaga, International Training Center for authorities and leaders of the United Nations

.Carlos Trías Pinto, Vice President of the Internal Market, Production and Consumption Section of the European Economic and Social Committee (EESC).

José Antonio Benedicto, Secretary of State for Territorial Policy of the Ministry of Territorial Policy and Public Function.

Sara Hernández Barroso, Mayor of Getafe and President of Kaleidos.red

12.00 - 13.30

Citizen innovation. The best examples of the world

Antonella Broglia, Expert in Social Entrepreneurship and Citizen Innovation, Collaborator on the Television Programme “Para todos la 2”. Actress at <http://www.theatreforthepeople.com/en/home>

14.00 - 15.30

Lunch

15.30 - 17.30

Plenary session

Presentation of the three Kaleidos Local Management Guidelines

How to facilitate the New Economy at the municipal level. In collaboration with New Economy and Social Innovation Forum **Diego Isabel La Moneda**, Director of New Economy and Social Innovation Forum

Iván del Caz, Trainer in strategy for the common good, new economies and ethical branding.

How to generate inclusive participation ecosystems from the perspective of cultural diversity. In collaboration with Red Española de Ciudades Interculturales.

Gemma Pinyol, Coordinator of RECI, associate researcher GRITIM-UPF

How to incorporate the new technological platforms as tools for citizen involvement in decision-making at the local level. In collaboration with Novagob

Encarna Hernández, Project manager of **Novagob**

17.30 a 18.00

Coffee break

18.00 a 19.30

TRANSFERS (in three rooms simultaneously)

From the perspective of art. Teatro García Lorca

Sponsored by



Improbable connections, how to incorporate creativity into strategy and organization.

Methodology recognised by the European Union as a Good Practice for Developing Entrepreneurship and the Promotion of Innovation 2018. Presentation-Workshop led by **Roberto Gómez de la Iglesia**

From the perspective of business. Espacio Mercado

How to measure social impact

Silverio Agea, General Manager of Asociación Española de Fundaciones

Antón Jauregui, Operations Director of **La Bolsa Social**

Javier Goikoetxea Seminario, Expert in positive impact metrics and Auditor Economy of the Common Good

From the perspective of www. Casa de la Mujer

Round table The social use of technology. Experiences of cyber-activism

<https://www.cibervoluntarios.org/en> Social agents as levers of change, **Yolanda Rueda**, Director of Cibervoluntarios.

www.maldita.es, Journalism against the fake news
Stephane M. Grueso, responsible for the educational strategy and media literacy of Maldita.es.

<http://alianzablockchain.org/> Iberoamerican Blockchain Community. **Alex Preukschat**, founding member.

21.00

Municipal Reception (social agenda)

28 March

9.30 a 10.30

What is citizens' initiative? What forms can it take? How can citizens use it to influence decisions? European case studies

Yanina Welp, Co-Director of the Latin American Center Zurich at the University of Zurich

Fernando Pindado, General Secretary of the International Observatory on Participatory Democracy

10.30 a 12.00

Plenary session, European Experiences

Sponsored by



From **Nantes, Maison de l'Europe project**, connecting citizens with the European Commission: The need to establish adapted methods of participation and (re)define technical competences, **Boris Meggiorin**, Managing Director at Europe Direct Nantes - Maison de l'Europe

From Bologna, **Porto 15**, First cohousing model promoted by the City Council. **Silvia Calastri**, Social Housing Coordinator for Bologna City Council.

From **Estonia, E-Estonia**, How to Build the Most Advanced Digital Society on the Planet. **Rasmus Lumi**, Ambassador of Estonia

Moderator:

Ley de Ordenación Territorial y Urbanística Sostenible de Extremadura, un ejemplo de innovación social

Eulalia E. Moreno of Acevedo Yagüe, General Director of Town Planning and Territorial Planning of the Junta de Extremadura.

12.00 a 12.30

Coffee break

12.30 a 14.00

Citizen Challenges from the perspective of Governance Labs. Scales:

Local, Madrid, **Collective Intelligence for Participatory Democracy Lab.**

Regional, **Open Government Partnership Euskadi:** Accountability; Open Data; I Participation Lab; Citizenship School Model; Integrity system.

Nacional, **Government Laboratory of Chile**, A laboratory for public innovation as a State policy

14.00 a 15.30

Lunch

15.30 a 17.00

Presentation of 12 experiences in citizen participation and community strengthening. This presentation will be held in three rooms simultaneously, with three experiences per room.

17.00 a 17.45

Coffee break

17.45 a 19.15

TRANSFERS (in three rooms simultaneously)

From the consumer perspective. Espacio Mercado

Round table: **What is ethical and collaborative consumption? What are the opportunities and impacts for our communities?**

Amaya Apesteguía, Expert in ethical consumption of the OCU. Director of the study "Another consumption for a better future".

Carmen Valor, Director of the research group on sustainable consumption of **ICADE**

Carlos Trias Pinto, Vice President of the Internal Market, Production and Consumption Section. European Economic and Social Committee (EESC)

Transfers from social entrepreneurship. Teatro García Lorca

Entrepreneurship for inclusion

Kenny Clewett, Director of the **Hello Europe Project**, accelerator of solutions and good practices in immigration matters.

Isabelle Mamadou, Coordinator of the Implementation Team of the Decade for Afro-descendants in Spain.

20.30

From the perspective of education. Casa de la Mujer

What mechanisms activate mass cooperation?

Juan Carlos Casco, specialist in the implementation and development of policies and programmes for education, entrepreneurship, leadership, strategic planning for governments.

Carlos Carrasco, Doctor in Sociology, Coordinator and Evaluator of the **Proyecto La Escalera**.

Aitor Silván Rico, Expert in New Technologies and Citizen Participation.

Social Agenda

29 March

9.30-11.30

Espacio Mercado

Talk/Interview

Sponsored by



The constructed city v the experienced city Intermediate stages between indifference and community ties

Joan Subirats, Professor of political science, specialist in public management and policy analysis.

Roberto San Salvador del Valle, Director of **Deusto Cities Lab Katedra**.

Begoña Román, PhD in Philosophy. Specialist in applied ethics and ethical criteria in Urban Planning.

Stefand Junestrand, Dr. Architect, expert in smart cities and sustainability.

11.30-12.00

Coffee break

12.00-12.30

The French national debate:

How to structure the action of the government based on citizen participation and local administrations.

Cédric Prieto, Consul General of France in Madrid

12.30-13.30

Closing Presentation

Alana Mocerì, Professor at the European University, International Policy Analyst and specialist in Grassroots, Communities that organize themselves to influence decision-making.

*“You have already convinced me; now go out and make me do it”
(Franklin D. Roosevelt)*

13.30-14.00

Conclusions and Closing.

Proposals Kaleidos work lines in the short and medium term.

14.00-15.00

Lunch

ORGANISED BY



AYUNTAMIENTO DE
GETAFE

IMPULSED BY



European Economic and Social Committee



cifal
Malaga



unitar
United Nations Institute for Training and Research

COLLABORATE



GOBIERNO
DE ESPAÑA
MINISTERIO
DE POLÍTICA TERRITORIAL
Y FUNCIÓN PÚBLICA

INAP
INSTITUTO NACIONAL DE
ADMINISTRACIÓN PÚBLICA



GISA
GETAFE INICIATIVAS

aef
ASOCIACIÓN ESPAÑOLA DE
FUNDACIONES



renfe

MIEMBROS KALEIDOSRED



AYUNTAMIENTO DE ALICANTE



UDALA
AYUNTAMIENTO



Ayuntamiento
de Burgos



AYUNTAMIENTO DE
GETAFE



AJUNTAMENT DE
SANT BOI DE LLOBREGAT



Ayuntamiento
de Vitoria-Gasteiz
Vitoria-Gasteizko
Udala



ALIANZAS ESTRATÉGICAS



New
Economy &
Social
Innovation



fundación
novagob

RECI

Ciudades Interculturales
Ciutats Interculturals
Kultura Arteko Hiriak
Cidades Interculturais

COORDINACIÓN TÉCNICA

GADÀMER.red
Gobernanza y Estrategia

Twitter: @kaleidosred

#jornadakaleidos